

Susie Kitchens, HM Consul General and **Richard Sotell**, President of BABCNE
in partnership with **Bingham McCutchen LLP** invite you to a special economic briefing on China.

Understanding the Chinese Market and the opportunities not be missed! *– is your company ready to participate?*

Some questions to consider before venturing in...

- ◆ Are market & investment conditions still beneficial?
- ◆ How and when—or will China surpass the U.S.?
- ◆ As China is no longer growing by double digits
...is it possible the country goes into recession?
What then?
- ◆ Does China continue to be a powerhouse economy?

Depends on who is reading the tea leaves!

You'll want to hear Professor Quelch's insights.

Date: **November 14, 2013**

Time: **6:00 P.M.** Registration

6:30 P.M. Speaker: Professor **John A. Quelch** CBE

7:30 P.M. Networking reception follows

Location: **Bingham McCutchen LLP**

1 Federal Street, Boston MA 02110

John A. Quelch is the Charles Edward Wilson Professor of Business Administration at Harvard Business School. He holds a joint appointment at Harvard School of Public Health as Professor in Health Policy and Management. He is also a fellow of the Harvard China Fund, a Member of the Harvard China Advisory Board and Associate in Research at the Fairbank Center for Chinese Studies. From 2011 to 2013, Professor Quelch was Dean, Vice President and Distinguished Professor of International Management at CEIBS, China's leading business school.

In 2006, Quelch was named by *The Sunday Times* as one of the "Top 25 Britons who call the shots in America." In 2008 he received the annual leadership award of the British American Business Council of New England. Quelch was appointed Commander of the Order of the British Empire (CBE) in the 2011 Queen's Birthday Honours for services to the promotion of British business interests and prosperity.



Please RSVP online by November 7 to : www.babcne.org

Cost is \$35 for members. \$45 for non-members. Pre-registration is a must.